SPONSORSHIP

20 25

Ind Annual GLOWING HEARTS CHARITY



ABOUTGLOWING HEARTS CHARITY

Glowing Hearts Charity works to disrupt the cycle of poverty by providing programs that reduce barriers and support the mental health, growth, and development of school-age children and youth in Simcoe County.

We take a holistic, proactive approach focused on prevention through various initiatives. These include funding for psychoeducational assessments and follow-up support services (such as tutoring and behavioural support), mental health counselling, a fresh produce program, hygiene products, and a program focused on addressing mental health and clutter called Calm H.O.M.E.S. (Healthy, Organized, Manageable, Educated, Spaces). We also offer group instrumental music programs and the Simcoe Youth Choir, which have a low fee for those who can afford it and are completely free for those in need.













SINCE THE SUMMER OF 2021 OVER 5300
DIFFERENT CHILDREN & YOUTH HAVE ACCESSED
ONE OR MORE OF OUR PROGRAMS

ABOUT THE EVENT



SPONSORSHIP RECOGNITION

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Sponsorship recognition for year-round sponsors (see 2025 sponsorship package), may result in additional levels of recognition, as year-round sponsors are recognized by the sum of their annual contribution.	Hole Sign \$100 unlimited	\$25,000 Hole in Source \$625 exclusive	Breakfast Sponsor \$850 exclusive	Bronze Sponsor \$1000	Golf Cart Spons Dusive	Golf Ball Sponso	Silver Sponsor \$1850	Lunch Sponsor \$2000 exclusive	Swag Bag Sponsor \$2500 exclusive	Gold Sponsor \$2500 exclusive to 4	Presenting Sponsor \$4000 exclusive
Option to include swag in swag bags	1	1	1	Ţ	1	ı	ı	Ţ	1	ı	
Signage at a hole or tee	1	1	1	1	1	1	1	1	1	1	1
Logo on event webpage		1	1	1	1	1	1	1	1	1	1
Recognized by MC at lunch and (1) complimentary lunch if not golfing		1	1	1	1	ı	L	1	1	L	1
Tagged social media posts-pre & post event			1	1	1	1	1	1	1	1	1
Signage at breakfast station			1								
Logo on welcome sign				small	small	small	medium	medium	medium	large	large
Logo on marketing materials				small	small	small	medium	medium	medium	large	large
Logo in player passports				small	small	small	medium	medium	medium	large	large
Logo in footer of GHC website for 6 months							ı	Ţ	1	1	1
Logo in/on					golf carts	golf balls		table cards	swag bags		
Complimentary ticket (1) for tournament with golf cart and lunch						ı		1	ı		
Complimentary foursome (4) for tournament with golf cart and lunch							1			1	1
Name in media release										1	1
Banner displayed in clubhouse (to be provided by sponsor)										1	1
Recognized by MC at start of tournament & awards ceremony										1	1
Name included in all radio ads for the event											1
Recognized as presenting sponsor as part of event title											1

HOLE SIGN SPONSORSHIPS CAN BE PAID FOR AT GLOWINGHEARTSCHARITY.ORG/GOLF

Speaking opportunity (2 min)

FOR ALL OTHER SPONSORSHIPS, PLEASE EMAIL SARAH@GLOWINGHEARTSCHARITY.ORG

OTHER WAYS TO GET INVOLVED



Building your brand and product exposure doesn't need to end there. Our team is happy to work with you to discuss other sponsorship and recognition opportunities that are unique to your company.

- Treat your clients or staff to a round. Sign them up and we'll take care of the rest. Don't forget to include yourself! You won't want to miss this incredible event for a great cause supporting children and youth in need in our community.
- Donate products to be showcased in our silent auction or as prizes for our contests (i.e.: Top Foursome, Fastest Foursome, Closest to the Pin, and more!).
- Spread the word!





CONTACT US

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